

INNOVATIVE HUMAN CAPITAL SOLUTIONS

LOCAL EXCELLENCE &
GLOBAL REACH





**MESSAGE FROM HIS HIGHNESS
SHEIKH ZAYED BIN SULTAN AL-NAHYAN**

“The real asset of any advanced nation is its people, especially the educated ones. And the prosperity and success of the people are measured by the standard of their education.”



**MESSAGE FROM HIS HIGHNESS
SHEIKH MOHAMED BIN ZAYED AL-NAHYAN**

“Education is a top national priority,
and investing in people is the real
investment we aspire to.”

WHO WE ARE

TOTAL HUMAN CAPITAL SOLUTIONS

An Emirati led company based in Abu Dhabi and established in 2013 with support of the Khalifa Fund. We specialize in providing Human Capital transformation projects, Outsourcing services, Emiratization programs, and bespoke Leadership, Training and Development services.

We are an experienced team of bi-lingual, regional, and international experts with hands-on experience building strategic partnerships based on know-how, performance and quality.

STATEMENT OF AUTHENTICITY

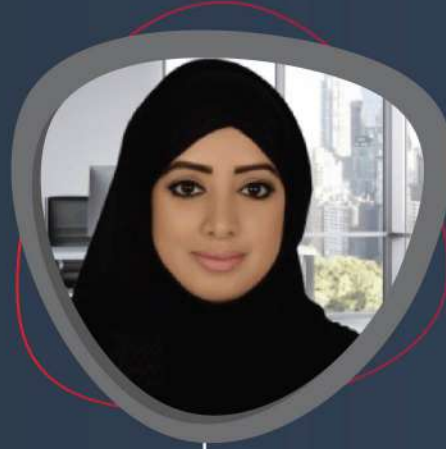
“Taaeen is an Emirati led company united behind a **bold** purpose – **we drive transformation through people**”

Muusef Mohamed
ENTREPRENEUR



OUR TEAM

Sherin Yousef
Chief Business
Development
Officer



Haitham Mohamed
Chief Operating
Officer



Jenny Hewson
Chief Consulting
Officer



Bayan Nakhleh
Chief L&D
Officer



Yousef Bin Mohamed
Founder & CEO



Martha Cain
Head of Talent
Acquisition



Mohannad Alassal
Head of Sales



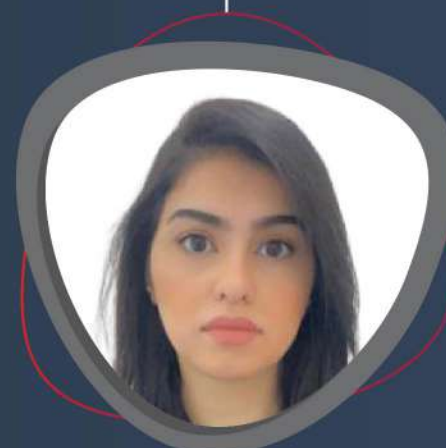
Mohammed Abbas
Head of L & D
Operations



Anas Al-Shora
Head of
Media Center



Farah Mohamed
Head Unit
CIPD



Eman Abd-Elkareem
Head Unit
CIPS



OUR ACCREDITATION

A high-value certification ensures that you maintain a high level of knowledge and skill in your profession. Certifications also help show that you are committed to mastering your skills and knowledge in your field. Taaeen is proudly accredited and has partnerships with the most prestigious talent development and certification bodies in the world. We bring into the market the best in-class training programs which contribute to the strategy of our beloved country the UAE and our leadership directions.





هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



وزارة الصحة ووقاية المجتمع
MINISTRY OF HEALTH & PREVENTION



وزارة الاقتصاد
MINISTRY OF ECONOMY



أكاديمية أبوظبي
الحكومية
ABU DHABI SCHOOL
OF GOVERNMENT



القيادة العامة لشرطة أبوظبي
Abu Dhabi Police GHQ.



هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY



هيئة أبوظبي الرقمية
ABU DHABI DIGITAL AUTHORITY



SOME OF OUR CLIENTS



مركز الإمارات للدراسات
والبحوث الاستراتيجية
The Emirates Center for Strategic Studies and Research



مركز إمبريال كوليدج لندن للسكري
Imperial College London Diabetes Centre
A Mubadala Health Partner



الهيئة الاتحادية للهوية والجنسية
FEDERAL AUTHORITY FOR IDENTITY & CITIZENSHIP



سوق
أبوظبي
للأوراق المالية
ADX
ABU DHABI SECURITIES EXCHANGE



كليات التقنية العليا
HIGHER COLLEGES OF TECHNOLOGY



أدنوك
ADNOC



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



FINANCE HOUSE
SECURITIES
LLC



بنك أبوظبي الأول
FAB
First Abu Dhabi Bank



مصرف عجمان
Ajman Bank

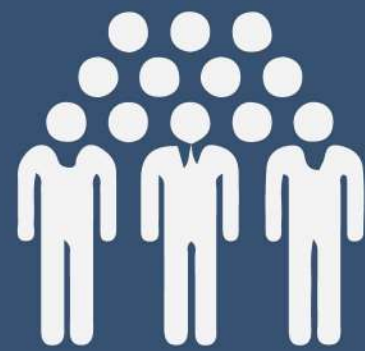


بنك أبوظبي التجاري
ADCB



بنك دبي الإسلامي
Dubai Islamic Bank

OUR SERVICES



HUMAN CAPITAL TRANSFORMATION



TALENT DEVELOPMENT



OUTSOURCING SERVICES



EMIRATIZATION SERVICES

We provide comprehensive, cutting edge, and innovative human capital solutions and services that are aligned with the strategy and goals of our clients' organization. We understand the local culture and the requirements of our customers which enable us to deliver successful projects. Our team of consultants are specialized in their areas and work closely with our clients to deliver outstanding services. We look forward to sharing our human capital solutions and services to help drive your organizational strategy forward.

7 HUMAN CAPITAL TRANSFORMATION

EMPOWERING TALENT AND ORGANIZATION'S POTENTIAL

Human Capital Transformation

- HC Consulting
- HC Gap Analysis & Audit
- Policies & Procedures Mapping
- Reward & Compensation Management
- Succession Planning
- Manpower Planning & Talent Acquisitions
- Performance Management & Assessment
- Job Descriptions & Profiling
- Leadership Advisory
- HR Experts Outsourcing

Strategic Planning

- Organization Strategy
- Organization Design
- Career & Work Architecture
- People Strategy & Performance
- Cultural Transformation
- Organizational Branding

2 TALENT DEVELOPMENT



3 RECRUITMENT & OUTSOURCING SERVICES

TEMPORARY STAFFING

We provide temporary staff to our clients based on their needs and requirements. Those can be hired for one to six months.

EXECUTIVE SEARCH & HEADHUNTING

Our experienced recruiters make sure to understand our clients' needs, requirement and work closely with them to provide the best candidates.

PERMANENT ADMIN STAFF

We provide admin and support staff with excellent skills in different areas as per our clients' needs.

RECRUITMENT CONSULTANCY

We provide end-to-end recruitment management services where we work closely with our clients to fulfill their recruitment needs.



FIND



EVALUATE



HIRE

4 EMIRATIZATION SERVICES

EMIRATIZATION FRAMEWORK

We work with our clients to develop comprehensive Emiratisation frameworks to help them manage all aspects of Emirati talent.

DEVELOPMENT PLANS

We work closely with our clients to develop their Emirati workforce, ensure potential is recognized and career paths are clarified.

STRATEGIC EMIRATIZATION

We share best practice Emiratisation strategies which are aligned with the government directions and guidelines, and we make sure that the Emiratis are engaged and productive.

5 EXCELLENCE AWARDS

BRANDON HALL GROUP

The Human Capital Management (HCM) Awards Program focuses on entries from corporate training, Learning, Talent, HR, Diversity, Equity and Inclusion.



ADVANCING TALENT DEVELOPMENT

Talent Development: Champion, Thought Leader, Innovation, One to Watch, Outstanding Professional, TD for Good, and Dissertation.



AMERICAN PRODUCTIVITY & QUALITY CENTER

APQC is the world's foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC helps Organizations work smarter, faster, and with greater confidence



6 ASSESSMENT TOOLS



We offer the complete spectrum of psychometric profiling services, including reasoning ability tests, personality trait questionnaires, emotional intelligence assessments, management derailers, and role-specific inventories, as part of integrated consulting projects or as a stand-alone service offering. We also provide 360° competence survey end-to-end solutions. The Middle Eastern standards and Arabic language are offered on a selective basis through Psytech International's online platform, which offers all these services.

7 EVENTS & TEAM BUILDING MANAGEMENT



HUMAN CAPITAL
EVENTS



TALENT
DEVELOPMENT
EVENTS



JOB FAIR
EVENTS



QUALIFICATIONS
NETWORKING
EVENTS



TEAM
BUILDING



EMPLOYEE
ENGAGEMENT

Taaeen offers Human Capital and Talent Development networking events, intelligence, and industry leaders to connect professionals and businesses with knowledge, ideas, and opportunities. We champion change and drive innovation by organizing world-class annual events and talent development seminars. Taaeen focuses on fostering a cohesive and motivated team, elevating company culture with tailored events and innovative team-building experiences. Our key offerings include Customized Events, Scenic Venues, Seamless Execution, and Innovative Team Building.

OUR CONSULTANTS



Tim Ringo
Sr. HR Consultant



Dr. Abeer Naajem AlRasbi
Leadership Consultant



Nicola Jane Ablett
Sr. HR Consultant



Dr. Jenny-Lea Hewson
Sr. HR Consultant



Enas Elgarhy
HR Consultant



Dr. Basel Shahin
HR Consultant



Amal Mehiri
Sr. HR Consultant



Najat Nasser
HR Consultant



Mona Iskandarani
HR Consultant



Payal Gaglani-Bhatt
HR Consultant



Mohamed Al Medawar
Training Consultant



Rami Aqel
Training Consultant

WHY TAAEEN ?

Local
Company

International
Standards

ATD & CIPD
Accredited

Passionate
Consultants

Market
Expertise

Dedicated
Team

Fun
& Engaging

Cultural
Understanding

Committed
Leadership

Results
Oriented

Innovative
Approach

Creative
Solutions

LEADING ORGANIZATIONAL TRANSFORMATIONS

**HUMAN
CAPITAL**

INNOVATION

CHANGE

MOTIVATION

TAAEEN IN NUMBERS

100% OUR CLIENT SATISFACTION TARGET

1500+
Courses
Offered

1800+
coaching
Sessions

30,000+
Learners
& Trainees

300,000+
CV's in
Our Database

9
GCC Strategic
Partnerships

25
Global
Certifications

100+
Government &
Non-Government
Clients

200
SME's + Expert
Trainers

**TAAEEN HAS STRATEGIC
PARTNERSHIPS COVERING
THE GCC, AMMAN & CAIRO**



OUR GALLERY



SOME OF OUR APPRECIATION CERTIFICATES



Appreciation certificate from the ministry of Cultural Youth and Community Development for delivering a successful HR review & gap analysis project.



Appreciation certificate from the Ministry of Education for delivering the Strategic HR training program for the HR team which was delivered in five days.



Appreciation certificate from the Ministry of Education for delivering the Strategic HR training program for the HR team which was delivered in five days.



Appreciation certificate from UAE University for delivering a training targeting the fresh graduates and job seekers on job interviews and self-branding.



Appreciation certificate from HCT for delivering training targeting fresh graduates and job seekers on job interviews and self-branding.



Appreciation certificate from Etihad Rail on delivering an Effective Business Communication training program for all employees.

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