

Location: Taaeen/ ADNOC

Date: April 2025

Duration: 4 Days

Fee: English

Course Title: Transforming Business with Artificial Intelligence (AI) Technologies

Learning Objectives:

- Explore the role of AI in modern business transformation.
- Identify AI tools for process optimization and decision-making.
- Develop strategies to integrate AI into business models.

Target Audience:

- Business leaders and managers
- IT and digital transformation professionals
- AI and data science practitioners

Daily Course Outline:

Day 1: Introduction to AI in Business

- Overview of AI applications across industries
- AI-driven decision-making and business optimization

Day 2: AI Tools, Technologies & Implementation

- Machine learning, natural language processing, and automation
- AI-powered analytics and forecasting
- AI implementation strategies in business

Day 3: AI Integration & Ethical Considerations

- Case studies on AI-driven transformation
- Bias in AI models and regulatory considerations
- AI governance frameworks and compliance

Day 4: AI Strategy & Practical Workshop

- Developing an AI adoption roadmap
- Hands-on exercises and real-world application
- Group presentations and discussion

